



Hello!

Thank you for downloading your own SELFA Fundraising Pack. I hope it supports you to raise as much money as possible.

As you may know, SELFA is a local children's charity that supports children and families in Craven experiencing vulnerabilities to build resilience, thrive and achieve. But without the support from people like you, it would be impossible.

Your support matters. However much money you raise, it will make a difference. Every pound will go directly towards helping SELFA provide health & wellbeing programmes, peer support groups, targeted holiday workshops and trips & residential breaks for children who need it the most.

When you've decided on your fundraising challenge, please let us know what you've got planned. We'd love to offer you support, advertise your events and celebrate your success. Need some collection buckets? No problem! We'll also be able to advise you on the best way to get the money to us afterwards. Give us a call on 01756 706384 or email [Nathan.smith@selfa.org.uk](mailto:Nathan.smith@selfa.org.uk).

Best of luck!

SELFA



[@SELFA\\_Charity](https://twitter.com/SELFA_Charity)



[@selfa\\_Charity](https://www.instagram.com/selfa_Charity)



[SELFA Children's Charity](https://www.facebook.com/SELFA_Charity)



[SELFA.org.uk](https://www.SELFA.org.uk)



[admin@selfa.org.uk](mailto:admin@selfa.org.uk)

# Fundraising A-Z!



- A** Auction, Abseil, Arts and Craft Fair
- B** Bake Sale, Bungee Jump, Bring and Buy
- C** Car Boot Sale, Car Wash, Coffee Morning
- D** Dog Walking, Dress Down Day
- E** Egg Hunt, Expedition, Eighties Party
- F** Fancy Dress, Fashion Show, Football Tournament
- G** Golf Day, Guess The..., Go Kart Race
- H** Head Shave, Hike, Hook-a-Duck
- I** Indoor Sports, Ironing Service, Inflatables Day
- J** Jumble Sale, Just Giving Page, Joke-a-thon
- K** Karaoke, kick the habit, Keepy-uppy challenge
- L** Lucky Dip, Ladies Night, Luncheon
- M** Marathon, Murder Mystery, Music Concert
- N** Name The..., Non-Uniform, Night Walk
- O** Open House, Onesie Day, Open-Mic Night
- P** Poker Night, Pub Quiz, Picnic
- Q** Quiz, Quids in Game, Quit Smoking
- R** Raffle, Race Night, Rugby Match
- S** Sweepstake, Skydive, Sponsored Silence
- T** Tombola, Talent Show, Toy Sale
- U** Unwanted Presents Sale, Unusual Hair Day
- V** Vehicle Rally, Variety Show, Veganuary
- W** Wear Red For SELFA, Waxing, Welly Wanging
- X** Xbox Tournament, Xmas Fair, Xmas Caroling
- Y** Yoga Retreat, Yard Sale, Year Long Challenge
- Z** Zorbing, Zumba-a-thon, Zip-Wire

# Fundraising Awareness Days



## Jan

Dry January  
Veganuary  
National Storytelling Week

## Feb

Wear Red For SELFA  
Valentine's Day  
Pancake Day

## Mar

World Book Day  
International Women's Day  
St. Patricks Day

## Apr

Autism Awareness Month  
London Marathon  
Easter

## May

Campaign For Education  
Week  
Deaf Awareness Week

## Jun

Volunteers Week  
World Blood Doner Day  
Britain Bike Week

## Jul

National Picnic Month  
Children's Art Week  
Plastic Free July

## Aug

Afternoon Tea Week  
International Youth Week  
Yorkshire Day

## Sep

Childhood Cancer  
Awareness  
Recycle Week

## Oct

National Baking Week  
World Food Day  
Halloween

## Nov

Movember  
Bonfire Night  
World Kindness Day

## Dec

Christmas  
New Years Eve  
Decembeard



@SELFA\_Charity



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# Fundraising top tips!



## 1 Tell Your Story

Let everyone know what you are doing and why. Explain what it means to you and why you are supporting SELFA.

## 2 Set a Target

Set yourself a target. It increases the chances of people donating to your fundraiser. Be bold but keep going even if you reach it.

## 3 Get Snap Happy

Document your fundraising journey, Show them how hard you are working but also how much fun you are having!

## 4 Spread The Word

People will be impressed with your fundraising and want to support you. Let them know how it is going by adding updates and share it with everyone.

## 5 Get Social

Social Media is an amazing tool for fundraising. Share the link to your fundraising page or create your own #hashtag.

## 6 Ask People to Help

Ask your friends and family to help. Ask them to put up some posters, bake a few treats or run alongside you.



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# Support Local Children & Families Experiencing Vulnerabilities



What is the Challenge?

Where Will the Challenge Take Place?

When Will the Challenge Happen?



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# Invitation Templates



Use these invitations to invite people to your fundraising event. Simply fill in the details, make a few copies and hand them out.

## You Are Invited To...

.....  
On

.....  
At

.....  
Please come along and show your support at my fundraiser. I am raising money for SELFA, a local children's charity in Craven. SELFA supports children & families experiencing vulnerabilities to build resilience, thrive & achieve.

Find out more about SELFA at

[www.selfa.org.uk](http://www.selfa.org.uk)



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# .....'s Sponsorship Form I'm Trying to Raise £.....



Help me to raise money for my local childrens charity.

My Details Full Name .....  
Email Address ..... Phone Number .....

Sponsor's Full Name	Sponsor's Home Address	Post Code	Donation Amount (£)	Gift Aid*	Date Paid
John Example	74 Example Street	BD23 1SE	£10.00	✓	18/05/21

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Sponsor's Full Name	Sponsor's Home Address	Post Code	Donation Amount (£)	Gift Aid*	Date Paid
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